



# MARKETING

## MEMBERSHIP LEVEL BENEFITS

- Advertise on our window at 2 State Street
- Access our two meeting spaces during regular business hours
- Listing in our online + printed member directory
- On demand purchase of advertising & sponsorship
  - \$1,400 worth of advertising credit
- Access to member in the news and e-updates
- Access to online videos and training resources
- Post job opportunities on our website
- One free membership list and/or set of mailing labels annually
- Free admission to all educational seminars & networking events hosted by the Chamber
- Two seats to State of the City/County or Chamber Awards Luncheon

# HOW IT ALL WORKS

MAKE THE MOST OUT OF YOUR  
MEMBERSHIP WITH THE CHAMBER

**ADVERTISING:** Here's how to **MARKET** with the CHAMBER

**2STATESTREET:** Bring in your business event flyers to be hung on our window & other marketing materials for visitors in our busy office to take with them.

**BANNER ADS:** Purchase vertical banner ads, which are included in our weekly emails sent out to over 1000 inboxes!

**NETWORKING:** Attend our events at no extra cost! Register via links in our weekly emails or check the events page on our website. (Check the **MARKETING** box for discount to be applied)

## EMAIL MARKETING-VERTICAL BANNER ADS PRICING- WEEKLY AND QUARTERLY

### EXAMPLE

Single AD: \$100  
4 ADS in succession: \$300

**EACH AD IS HYPERLINKED  
PREFERRED FORMAT  
(300X600 PIXELS AT 72DPI)**



### SEND YOUR DESIGNS AND LINKS TO

[admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com)

Send ad content or request design assistance by Thursday to be included in the following Tuesday's email. We will automatically apply your credit.

## HERE ARE OTHER WAYS TO MAKE THE MOST OF YOUR MEMBERSHIP:

- Claim your 2 seats to the Annual Dinner and State of the City/County or Awards Luncheon by registering online with promo code **MARKETING**
- View & Submit job opportunities via the website. Under the **RESOURCES** tab just click **CAREERS**.
- View & Submit an event to our community calendar via the website. Under the **EVENTS** tab just click "Submit an Event".
- Ask us to share your social media campaigns. We can share your event or post on our social media platforms. Email the links to [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com).
- Use our two conference rooms for your meetings during regular business hours. Call (315) 252-7291 or email [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com) to confirm availability and schedule.
- Request one free member list annually, which includes: Business Name, Phone Numbers, & Addresses. Email [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com) to request.
- Check out the cost saving programs available to our members, like the MEP 401k and Employee Assistance Program. Learn more under the **RESOURCES/SERVICES** tab on our website.

Connect with us on social media @Chamber13021

