



# CHOICE

## MEMBERSHIP LEVEL BENEFITS

- Advertise on our window at 2 State Street
- Access our two meeting spaces during regular business hours
- Listing in our online + printed member director
  - List up to five locations or subsidiary companies
- On demand purchase of advertising & sponsorship
  - \$1,750 worth of advertising credit
- Dinner Host sponsor at Annual Dinner
- Hole sponsorship at Golf Tournament
- One free membership list and/or set of mailing labels annually
- Participation in member-to-member discounts
- Access to member in the news and e-updates
- Access to online videos and training resources
- Post job opportunities on our website
- Free admission to all educational seminars & networking events hosted by the Chamber
- Two seats to the State of the City/County or Chamber Awards Luncheon
- Two seats to our Annual Dinner with 300+ in attendance

# HOW IT ALL WORKS

MAKE THE MOST OUT OF YOUR  
MEMBERSHIP WITH THE CHAMBER

**ADVERTISING:** Here's how to **MARKET** with the CHAMBER

**2STATESTREET:** Bring in your business event flyers to be hung on our window & other marketing materials for visitors in our busy office to take with them.

**BANNER ADS:** Use your ad credit to promote in our weekly and quarterly emails sent out to over 1000 inboxes!

**NETWORKING:** Attend our events at no extra cost! Register via links in our weekly emails or check the events page on our website. (Check the CHOICE box for discount to be applied)

## EMAIL MARKETING-VERTICAL BANNER ADS PRICING- WEEKLY AND QUARTERLY

### EXAMPLE

Single AD: \$100  
4 ADS in succession: \$300

**EACH AD IS HYPERLINKED  
PREFERRED FORMAT  
(300X600 PIXELS AT 72DPI)**



### SEND YOUR DESIGNS AND LINKS TO

[admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com)

Send ad content or request design assistance by Thursday to be included in the following Tuesday's email. We will automatically apply your credit.

## HERE ARE OTHER WAYS TO MAKE THE MOST OF YOUR MEMBERSHIP:

- Claim your 2 seats to the Annual Dinner and State of the City/County or Awards Luncheon by registering online with promo code CHOICE
- View & Submit job opportunities via the website. Under the RESOURCES tab just click CAREERS.
- View & Submit an event to our community calendar via the website. Under the EVENTS tab just click "Submit an Event".
- Ask us to share your social media campaigns. We can share your event or post on our social media platforms. Email the links to [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com).
- Use our two conference rooms for your meetings during regular business hours. Call (315) 252-7291 or email [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com) to confirm availability and schedule.
- Request one free member list annually, which includes: Business Name, Phone Numbers, & Addresses. Email [admin@cayugacountychamber.com](mailto:admin@cayugacountychamber.com) to request.
- Check out the cost saving programs available to our members, like the MEP 401k and Employee Assistance Program. Learn more under the RESOURCES/SERVICES tab on our website.

Connect with us on social media @Chamber13021

