

Top 10 Reasons to Join Our Cayuga County Chamber of Commerce

- 1. New Business Contacts** -- Networking and new business contacts to help your business grow. With nearly 440 members representing thousands of area employees, the Chamber speaks with a strong voice for our business community.
- 2. Credibility** -- Credibility to make a statement that you are committed to investing in the future of Cayuga County and the surrounding area.
- 3. Member-to-Member Discounts** -- Discounts and benefits give you additional employee benefits at no cost to you.
- 4. Leadership Development** -- Learning opportunities for professional development to help you run a smarter, more profitable business.
- 5. Community Commitment** -- Promotes and recognizes programs that make Cayuga County a better place to love and do business.
- 6. Referrals** -- The Chamber staff gives member referrals and sales opportunities daily to a myriad of resources to deliver return on your investment.
- 7. Publicity and Exposure** -- Publicity and heightened name recognition so customers know who you are.
- 8. Marketing and Advertising** -- Targeted and affordable advertising through a variety of medians to help you advertise effectively on a small budget.
- 9. Affinity Programs** - - Designed to keep energy and health costs affordable.
- 10. Gain a Voice in Government** -- The Chamber is your representative on the local, regional, state and national level. Your voice is heard on vital regulatory, legislative and educational issues affecting your business.

Ok... there are more than 10 reasons to join!

- 11. Chamber Link** - - Designed to keep members informed about local and state issues, business tips, member up dates and more while providing low cost advertising opportunities.
- 12. Human Resource Hot Line** - - 3 Free telephone consultations each year to assist with day to day employee management needs and challenges.
- 13. Free Business Counseling** - - One-on-one counseling to address the challenges of running a business.
- 14. IGNITE** - - The Chamber Young Professional group fosters investemtn and involvement in Cayuga County.
- 15. Special Events** -- Are fun and a good way to develop business contacts
 - Annual Meeting
 - Chamber Cup
 - Networking Receptions
 - Public Affair Programs
 - Government Affair Luncheons