



## Council & Task Force Preference Form

Through the support and involvement provided by hundreds of member employers in Cayuga County, the Chamber is pursuing an ambitious program of action aimed at building a stronger economy and quality of life for our community. Our program is developed and its implementation made possible only through the active participation of dozens of member volunteers who serve on our various Councils, Committees or Task Forces.

### **Together We Can Make a Difference!**

By participating on a Council, Committee or Task Force, our members have an opportunity to work with top business, professional and community leaders, gain sales and public relations experience and receive valuable leadership and management experience while meeting in groups and determining issues and actions of common interest.

We encourage you and/or members of your staff to take part in the Chamber's efforts on behalf of our area's business and general community by indicating your Council, Committee or Task Force preference.

### **COUNCILS-** Meet monthly

#### **Ambassadors Council**

**Mission:** To assist the Chamber in member retention by acting as a communication link with new and current members while fostering quality relationships between the Chamber, its members and prospective members.

This council makes contacts with members and welcomes new members at Chamber events. Welcomes new businesses to the area and recognizes business expansions and relocations through ribbon-cutting events.

#### **Government Affairs Council**

**Mission:** To assist the Chamber in playing a leadership role while effectively representing the interests of the Cayuga County business community on key governance issues at local, State, and Federal levels.

#### **Leadership Cayuga Council**

**Mission:** To assist the Chamber in the development and implementation of a leadership program designed to empower diverse individuals with the knowledge, skills and inspiration to successfully achieve leadership roles while developing a collective resource and problem-solving network to address present and future community needs and challenges.

Oversees annual Leadership Cayuga program, including schedule and content, promotion, selection of students, raising funds for scholarships. (Leadership Cayuga is a 6-month, bi-monthly program to inspire leadership and community service, increase knowledge of the county's assets and challenges while promoting networking.) - Periodic task groups.

### **COMMITTEES-**Meet monthly or as needed

#### **Member Marketing & Communications**

**Mission:** To develop short and long-range communications and marketing strategies to assist the Chamber in effectively reaching potential members and to enhance the flow of information about the Chamber and its efforts to the membership and general business community.

(OVER)

**Member Benefits Committee**

**Mission:** To assist the Chamber in identifying and increasing the number and range of direct cost-saving benefit programs available to the Chamber's membership.

Identifies, researches and recommends products and services that are offered to Chamber members at special rates or discounts to add value to Chamber Membership.

**Training & Education Committee**

**Mission:** To assist the Chamber in identifying staff development and training needs for member businesses to help enhance the economic growth and vitality of our community.

**IGNITE**

**Mission:** To assist the Chamber in identifying and uniting diverse young professionals by fostering activities and civic engagements creating investment in our region.

Provides business, social and community resources for young and young thinking professionals, through networking opportunities and exposure; professional development; community awareness and volunteer opportunities; recruitment and retention resources.

**TASK FORCES**-Meet as needed

**Home Expo Task Force**

Plans and coordinates the annual Home Expo. Contacts possible exhibitors and sponsors and assists during the event.

**Chamber Cup Tournament Task Force**

Plans and implements the annual Golf Tournament. Coordinates details, contacts possible sponsors, assists during the event.

**Small Business Person of the Year Task Force**

Plans Small Business Lunch and selects award recipients. Contacts nominees and nominators to give detail on Luncheon and presentation of award.

**Annual Dinner Task Force**

Plans and coordinates the Annual Dinner & Silent Auction. Contacts possible sponsors and donors, and assists during the event.

**Phyllis Goldman Encouragement Award Task Force**

Plans the Phyllis Goldman Encouragement Award Lunch and selects the award recipient. Contacts nominees and nominators to give details on the luncheon and presentation of the award.

If you or one of your employees is interested in participating on a council, committee, or taskforce, please return this form to the Chamber. Contact the Chamber with any questions.

Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Council, Committee Or Task Force Preference

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RETURN TO: Cayuga County Chamber of Commerce OR FAX TO: 255-3077  
36 South Street, Auburn, NY 13021